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buznut & i-ROCK Accessories Press Release

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## **buznut string dampners and i-ROCK guitar interface now available in the UK — perfect Christmas gifts!**

Sonusus Limited announce the UK availability of buznut string dampners, and the i-ROCK mobile guitar interface adapter, and i-ROCK Vocal dynamic microphone interface for use with the iPhone®, iPad® and iPod touch®. Great additions to the guitarists kit, and here just in time for Christmas!

At Sonuus, we are constantly on the look-out for products that align with our philosophy of innovation and technical excellence and we are delighted to add buznuts and i-ROCK to our portfolio of music products. Previously, customers have imported these to the UK themselves, now they can get them easily.

Buznut string dampners are clever little strips that you slide onto your guitar, under the strings, and they dampen open strings, preventing accidental or excess string ringing. This results in a cleaner sound from your guitar and are really useful whether you're a high-gain shredder, or a MIDI guitar enthusiast. The clever part is that you can quickly switch from normal to damped just by sliding the strip along the strings. Musicians of all levels have improvised in the past with elastic hairbands to dampen their strings. Buznuts do a much better job and retail at only £9.95 inc VAT for a pair.

Want to connect your guitar to your iPhone®, iPad® or iPod touch®? The i-ROCK from SIMSAudio lets you do just that. Plug your guitar cable into the i-ROCK, then plug the i-ROCK connector into your iPhone®, iPad® or iPod touch® and you are ready to use your guitar as the input to all your music Apps. i-ROCK features a high-impedance, low-noise FET-based pre-amp for high sound quality and low-power consumption, and features an exclusive ground-loop prevention design. It works with guitar and bass, and has a headphone output for monitoring — it is a great addition to your mobile music kit! If you want to use a microphone instead, the i-ROCK Vocal is also available and is optimised for dynamic microphones. Retail price is £18.99 inc VAT.

Sonusus Limited is a music products company, based in the UK. Established to develop and exploit new technologies to create desirable, innovative, products at sensible prices, Sonuus is focused on providing musicians with solutions that are better, simpler, or offer more value than anything else available on the market today.