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New European Distributors Press Release

22 April 2014

## Sonuus expands European distribution at MusikMesse 2104

Sonuus Limited has signed four new international distribution agreements covering Austria, Germany, Switzerland, Poland, Norway, Denmark and Sweden.

B4 Distribution, who distribute Mooer, Strymon, Waldorf and Bitwig among other brands, will now handle distribution in Austria and Germany for Sonuus. Joachim Flor, the co-founder of B4 said "We focus on high-class products from selected manufactures and present them to the German market. The Sonuus brand fitted perfectly into our existing portfolio."

PEK AG, based in Zurich, Switzerland, is a Pro Audio and MI distribution company, founded 1993. "We are extremely proud to represent the Sonuus brand in Switzerland. Sonuus products are very smart and innovative tools for modern Guitar and Bass players. The Audio-to-MIDI Converters work just great and the Wahoo and Voluum are not just other Stomp Boxes, but great sounding, high quality and versatile Effect Machines with extensive editing and programming features. We look forward to handle the Sonuus brand in our market", said Thomas Kübler, PEK's Managing Director.

Scandinavia (Norway, Denmark and Sweden) is now handled by Futureware ApS, and Poland will be handled by Guitarproshop.pl, who also distribute Freshman Guitars.

James Clark, director and co-founder of Sonuus says "We have worked very hard over the last five years to create a range of truly innovative music products and to build a brand that musicians can trust. Now we are strengthening our distribution network with partners who share our passion for music and innovation. It will be exciting working with our new distributors, and we are pleased to welcome them to the Sonuus family."

Sonuus Limited is a music products company, based in the UK. Established to develop and exploit new technologies to create desirable, innovative products at sensible prices, Sonuus is focused on providing musicians with solutions that are better, simpler, or offer more value than anything else available in the market.