

Registered Office:
SONUUS LIMITED
89 St Neots Road, Eaton Ford,
St Neots PE19 7AL, Cambridge, UK

Tel/Fax: +44(0)1480 477367
enquiries@sonuus.com

Halifax Branch Office:
SONUUS LIMITED
34, Manor Heath Road,
Halifax, West Yorkshire, HX3 0BE, UK

Tel: +44(0)1422 255942

G2M App Press Release

17 January 2013

Sonuus G2M App Launched at The NAMM Show 2013!

Sonuus Limited's market-leading Guitar-to-MIDI technology is now available as an App for iPhone®, iPad® and iPod touch®.

The Sonuus G2M has acclaimed pitch detection and MIDI tracking and we've now put this technology into a very elegant App. The App features include:

- low CPU usage, so you can run it in the background beside a synth.
- the low latency that you would expect from Sonuus hardware products, now as an App.
- pitch-bend tracking with better accuracy than most guitar tuners — yes, really!
- velocity tracking — preserve the nuances of what you play.
- supports Core MIDI: route to other Apps, or externally via supported 3rd party MIDI interfaces.
- wireless MIDI via Wi-Fi.
- ultra-responsive, very accurate chromatic tuner, with innovative “flame” display.
- sleek and modern UI.

Wireless MIDI, accuracy, low-latency, low CPU-usage and the inclusion of a Sonuus Chromatic Tuner make this MIDI conversion App an exciting new tool for guitarists. The retail price of the G2M App is \$9.99 (£6.99) (one tenth the price of the hardware G2M) but is currently available at a special launch price of \$1.99 (£1.49) until the end of January 2013.

Available on the Apple App Store:

<https://itunes.apple.com/us/app/sonuus-g2m-universal-guitar/id591049523?ls=1&mt=8>

A demonstration video can be found on YouTube:

<http://youtu.be/kvMxgORrURU>

Sonuus Limited is a music products company, based in the UK. Established to develop and exploit new technologies to create desirable, innovative, products at sensible prices, Sonuus is focused on providing musicians with solutions that are better, simpler, or offer more value than anything else available on the market today.